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EDC President & CEO Jim Coleman Encouraging KEYS Program Youth at Orientation.

PHOTO COURTESY LORI VALENTINE

Econimic Development Corporation Kicks Off Summer Employment for 73 Youths

By LORI VALENTINE **PGCEDC**

LARGO, MD—On July 5, the Workforce Services Division of the Prince George's County Economic Development Corporation (EDC) kicked off its KEYS (Knowledge Equals Youth Success) summer program, which provides youth ages 14-24 with

professional growth and work experience. EDC President and CEO Jim Coleman, along with Workforce Services Division staff met with 40 of the 73 program participants and encouraged them to make the most out of the opportunities the KEYS program can provide for them.

"Push the envelope every day when it comes to learning

what it's like to work in the workforce every single day. This is priceless for you," said Coleman. "Summer jobs are important on your resume. Employers want to hire somebody who already has work experience. A good team player. Somebody who shows up to work on time. Somebody the boss can rely on

You're going to be working for first class companies getting first class exposure in the work place. Take advantage of that."

The services offered under the Workforce Services Division youth program KEYS

body the boss can rely on. See EMPLOYMENT Page 3

Council Approves Legislation Expanding Opportunities for Urban Agriculture in Prince George's County

By PRESS OFFICER
PG County Government

UPPER MARLBORO, MD—The Prince George's County Council, during Council session on July 19, unanimously approved Council Bill 25-2016, legislation amending the definition and zoning categories for Urban Farms in Prince George's County, allowing more nonprofit and for-profit organizations to participate in urban farming activities.

Under the legislation, Council Bill 25-2016 broadens the definition of an urban farm to allow any organization to participate in urban farming activities, further ensuring access to fresh foods. CB-25 also expands urban farming opportunities to the R-80 and R-55 residential zones, providing more land to cultivate fruits, vegetables and flowers where residents live.

Council Member Mary Lehman (D)—District 1, Council Vice-Chair Dannielle Glaros (D)—District 3 and Council Member Todd Turner (D)—District 4, proposed CB-25-2016 to spur the local economy and increase access to farm fresh foods.

"Our residents want innovative economic development, sound environmental stewardship, and strong neighbor-

hoods," said Council Member Lehman. "Urban farming ties all of these together, and makes for more dynamic, sustainable communities."

"Expanding the opportunities for small-scale farming in urban areas is critical for bringing additional healthy food options to our County," said Vice Chair Glaros. "We are strengthening the backbone of our food system, as well as the health of our communities."

"Every new urban farm created adds a new small business to our County's economy," said Council Member Turner. "Urban farms generate income for farmers, create local jobs for Prince George's County residents, and help revitalize our neighborhoods."

CB-25 requires all urban farms to cooperate with the Prince George's Soil Conservation District and operate under an approved Farm Management Plan. Urban Farms must be properly maintained, including removal of litter, irrigation, pest control and compliance with the County Code for permits or accessory structures onsite.

CB-25-2016 received support from several organizations and individuals, including the Prince George's Soil Conser-

See AGRICULTURE Page A5

County Library System to Offer Rosetta Stone® Library Solution

By PRESS OFFICER **PGCMLS**

LARGO, MD—Prince George's County Memorial Library System (PGCMLS) customers, achieve your language learning goals at the Library with 24/7, free access to Rosetta Stone® Library Solution from EBSCO Information Services, effective July 1. "We are excited about adding this top-of-the-line, language learning service to our awesome array of digital re-

sources," says Michael Gannon, Chief Operating Officer for Support Services.

For over 20 years, Rosetta Stone Library Solution's proven immersion method of learning a language has been used by more than 22,000 schools and 12,000 businesses. This awardwinning interactive approach has been used by millions of learners around the world and now is available with your PGCMLS library card!

See PGCMLS Page A3

PG County Announces Memorandum of Understanding with U.S. Pan Asian Chamber of Commerce

By PRESS OFFICER
PG County Government

LARGO, MD—Prince George's County Executive Rushern L. Baker, III recently announced that the County has entered into a Memorandum of Understanding (MOU) with the U.S. Pan Asian American Chamber of Commerce (US-PAACC). As a result of the MOU and effective July 1,

2016, Prince George's County will begin accepting US-PAACC Minority Business Enterprise (MBE) certifications as part of the County's supplier diversity program.

"The Memorandum of Understanding is significant step for the County as well as Asian American companies looking to

See PAN ASIAN Page A5

Ride-Hailing Services Raise Some Questions About Safety for Clients

By DAN RUSSO AND MAGGIE DEBLASIS Capital News Service

WASHINGTON, D.C.—In many parts of the country—and indeed, around the world—a ride-booking service is as close and easy to use as launching an app on a smartphone.

But after nearly unimpeded growth in an industry that didn't exist a decade ago, around 30 U.S. jurisdictions have passed new ride-hailing regulatory legislation, all in the hopes of making services like Uber and Lyft safer for passenger use.

The murders of six victims in Kalamazoo, Mich., in late February, while uncommonly tragic, magnified uncertainties that have faced the ride-hailing industry throughout its meteoric growth. At the top of the list is the safety of its passengers and drivers.

Ride-booking services like Uber and Lyft insist their technology, driver background checks, and two-way rating systems keep their patrons safe, but critics consider those factors and the insurance cover-



PHOTO COURTESY WIKKIMEDIA COMMONS; BY AARON PARECKI

On January 13, 2015 around 70 of Portland's 460 Taxi cabs protested fair taxi laws by parking in Pioneer square. Organizers want city leaders to make ride-sharing companies play by the same rules as cabs and town cars.

age—or lack thereof—to be the ultimate concern.

Of all the issues facing the ride-booking industry, as well as its competitor, the taxi and limousine services, safety is the paramount concern.

In a national poll of 3,000 riders, 81 percent said safety was the chief factor when using either a taxi or a ride-hailing service like Uber or Lyft. The survey was conducted for a taxi-limousine trade association, but the data was collected by Frederick-Polls, an Arlington, Va., firm.

SurveyMonkey data found that riders found ride-booking "makes lives easier, but can be seen as expensive and unsafe." But industry defenders see the safety issue as overblown.

"There is little evidence that the sharing economy services are more dangerous than traditional taxis," Matthew Feeney, a policy analyst with

See UBER Page A5

INSIDE

AAA Warns, Child Vehicular Heatstroke Deaths Peak in July And August

From 1998 to this date, 677 children across the United States have died from a heatstroke in vehicles, according to San Jose State data. That deathly tally includes 35 children across Virginia, Maryland and Washington, D.C.

Community, Page A3

Dallas Tragedy Debunks Every Anti-Safety Myth Blocking Common Sense Gun Reform

One of the more unsettling revelations about the tragedy in Dallas is that the mentally unbalanced gunman was rejected, after a background check, for membership in an extremist group but was legally able to purchase a high-capacity assault rifle. **Commentary,** Page A4

EDC Participates in Local Business Expo

Collectively, this coalition collaborates to empower County businesses through its access to the tools, learning solutions, consultant services and access to capital so that businesses are ready to compete successfully in a global marketplace.

Business, Page A5

Movie Review: Finding Dory

It's all lovely and sweet, gentle and humane—very "on-brand" for Pixar. But it doesn't rise to the creative or emotional heights of its predecessor, and it wavers between being studiously educational on matters of biology (octopuses have three hearts!) and taking liberties with them (these ocean fish all do fine in freshwater, and often in no water at all). **Out on the Town**, Page A6

Earth Talk

Dear EarthTalk:

Have environmentalists started using Virtual Reality (VR) to further their cause?

—Benjamin Pine, Forest Hills, NY

Features, Page A7

Towns and NEIGHBORS

In and Around Morningside-Skyline

by Mary McHale 301 735 3451

How I got introduced to Pokémon Go

I answered a knock at my front door and opened it to two teenage boys. They greeted me and then one of them asked, "Do you have a statue of Mary in your back yard?" I puzzled over that, then realized this must have something to do the new Pokémon craze. And then I thought about the grotto of Our Lady of Lourdes behind the convent of the Daughters of St. Anne, sort of behind my backyard.

I walked them over to the convent. On the way I told them about Lourdes in France, and Bernadette to whom Our Lady appeared in 1858, and how thousands go on pilgrimage there.

At the convent, I opened the gate, and directed them down the hill to the shrine. I told them to say a prayer when they got there. They headed down to the grotto, then suddenly fell on their knees, bowed their heads and, I guess, said a prayer. I was so touched to see those young men kneel down like that.

I learned their names are Darius and Will, one from Baltimore and the other a senior at Wise High School in Upper Marlboro. They thanked me profusely and then asked if I knew where they could find cannons.

At the VFW, of course.

Night Out coming up

On Tuesday night, August 2, dozens of community picnics will be held throughout the County for the annual Night Out Against Crime. In my neighborhood, both Morningside and Skyline will host events that include food, fun activities and a chance to chat with police officers and those running for office this year. It's also a chance to connect with neighbors. It's always a good time. Plan to attend.

Family & Friends Day 2016

County Councilman Mel Franklin, in partnership with Fame, invites you to the 6th annual Prince George's County Family & Friends Day on Sunday, July 31, at Show Place Arena in Upper Marlboro, from 3 to 6 p.m. There'll be food, entertainment, games, live music, DJ, and clowns. As the poster says: "Good time for the whole family!"

People

Kyle Dameron, of Morningside, has graduated with a master's in Sports Medicine and Science from Frostburg State University. He is the son of Lenora and the late Steve Dameron.

Dr. Kelvin McCune, pastor of Suitland Road Baptist Church, will be heading to San Lucia Island, in the Caribbean, for a pastors' conference.

Bestselling author Del Quentin Wilber has a new book out, A Good Month for Murder. With unparalleled access to the homicide unit in Prince George's County, he an especially brutal month for the County, back in February 2013.

MedStar Southern Maryland Hospital Center welcomes volunteers. Call 301-877-4553 for information.

No Excuse Workouts, and they're free!

National Harbor is offering free Zumba classes every Wednesday night, 7 to 8 p.m., through Sept. 4. Also, a free kickboxing cardio at 7 p.m. on Tuesday nights. These are offered by the There's No Excuse Workout Fitness Club. Bring your own water bottle and towel to the waterfront plaza. For information, call Herrera, 301-203-4171.

Golf tourney coming up Aug. 9

The Forestville Pregnancy Center invites you to bring a foursome for golf to their annual fundraising tournament on Tuesday, Aug. 9, at Lake Presidential Golf Course. You can register through GiveDirect, by mail (3611 Branch Ave., Suite 102, Marlow Heights) or by phone (301-423-0063). The fee is \$125. which includes breakfast, lunch. snacks and refreshments during the day door prizes and more There are four Hole-in-One holes with a chance to win \$10,000.

Changing landscape

No more great breakfasts at Steak in a Sack in Marlow Heights! I went by, and peeked in the window. The booths have been removed and renovation does not appear to be happening. This was my favorite breakfast place.

New York Sub has opened at 8900 Woodyard Road, in the space that once was another of my favorite restaurants, Yung Chow.

May they rest in peace

Dr. Bob Faithy Emwanta, 61, of District Heights, an Environmental Protection Specialist with the D.C. Department of Energy and Environment from 1999 to 2013, died June 28. He was born in Benin City, Nigeria, and immigrated to the U.S. in 1974. He had a Bachelor's from High Point University, N.C., and a PhD from Howard University. Survivors include his wife, four children, a granddaughter and other relatives. Mass of Christian Burial was at Mount Calvary Church, in Forestville, with burial in Nigeria on July 30.

Carla Commons, 61, of Sarasota, Fla., a member of the first graduating class of Friendly High School in 1972, died July 10. She grew up in Fort Washington, attended the University of Maryland, and enjoyed a long career in mortgage banking. She retired to Florida in 2014. Her father, Major Basil L. "Buz" Commons, predeceased her. Survivors include her mother, Frances; siblings, Susan Goble, Maj. Gen. David Commons USAF, John Commons and Norma Ramsey.

Dr. Stephen E. "Chick" Lynn, 75, a dentist in Fort Washington for 40 years, died July 14. He was born in Washington, educated at St. Francis Xavier School, St. John's College High School, Mount St. Mary's College and Georgetown U. School of Dentistry, Class of 1967. He was a member of the Knights of Columbus and the Friendly Sons of St. Patrick. Survivors include his wife of nearly 50 years, Linden McCarthy Lynn, three sons, a daughter and six grandchildren. Mass of Christian Burial was at St. Columba Church, Oxon Hill, with burial later at Arlington Cemetery.

Happy birthday to Gary Barnes, July 29; Helen Rawlett and Helen Cordero, July 30; John Short, Paula Boxley and Howard C. Booth, July 31; Carolyn Dade, Aug. 1; Chris Webb and Samantha Wade, Aug. 3; Victoria Levanduski, Laura Cook and Sallee Bixler, Aug. 4.

Happy 69th (!) anniversary to William and Orva Heissenbuttel on Aug 3.

Neighborhoods

SolarEnergy World has Grown Sevenfold Since Opening in 2009

ELKRIDGE, MD—National Solar companies like SolarCity and Vivint Solar that are headquartered in other states are not the only solar companies to contribute to Maryland's massive green job growth. Maryland-based Solar Energy World, the fastest growing locally owned and operated solar company in the state has consistently grown its business since opening in 2009 with no signs of slowing down!

This remarkable progress is likely attributed to rave reviews from customers and online consumer evaluation sites for over seven years. Just recently GuildQuality, a third-party customer satisfaction survey company based in Atlanta awarded Solar Energy World the 2016 Guildmaster Award for continued commitment to service excellence.

According to Solar Power World's 2014 Top Solar Contractors list, which featured 400 of the industry's most successful solar panel system installation and development companies across the U.S. and Canada, Solar Energy World ranked number one in residential solar installations in the state by a Marylandbased company. In 2015 Solar Energy World made the top ten ranking out of 500 Solar companies for residential rooftop installations for

all of North America. Solar Energy World is the only solar company in the region that runs its facility on a solar power system, designed and installed by their employees. This impressive structure, designed and installed by their employees is approximately 48kW in size, providing 52,500 kWh to the Elkridge facility. This is equivalent to greenhouse gas emissions avoided by recycling 12 tons waste instead of sending it to the landfill. It is available for tours by request.

"There is no question that green jobs help Maryland's economy. Our business has been growing rapidly. Every year we add more employees. It's great for consumers too. Most of our customers go solar because it makes good economic sense. They save thousands of dollars in electricity costs."

—Geoff Mirkin, CEO of Solar Energy World

Educational Systems Federal Credit Union Wins the Louise Herring

Philosophy-in-Action Award GREENBELT, MD-Educational Systems Federal Credit Union was named the 2016 Credit Union National Association (CUNA) Louise Herring Philosophy-in-Action Member Service Award Winner for Maryland by the MD|DC Credit Union Association for its Summer Pay account. The Summer Pay account helps members of the education community save for the summer months when they don't receive a

regular paycheck. Nearly a decade ago, the Summer Pay account was created when a local school system asked Educational Systems FCU to help its employees save for the summer months. The Summer Pay account helps members save regularly during the school year through direct deposit. In the summer, the money is automatically distributed to a regular savings or checking account every two weeks in July and August just like a regular paycheck. Today, the Summer Pay account is available to all seven school systems and three community colleges the Credit Union serves and features an attractive rate rewarding members who save regularly. During the 2015–2016 school year, Educational Systems FCU helped members of the education community save nearly \$12 million.

"Our core purpose is serving the education community," said Chris Conway, President/CEO of Educational Systems FCU. "Not only do we support education through sponsorships, volunteerism, and charitable giving, but we also provide unique products and services that make a difference in the financial lives of the education community."

Each year, CUNA presents the Louise Herring Philosophy-in-Action Member Service Award to honor and recognize programs and services that benefit the membership and demonstrate the credit union philosophy of people-helpingpeople. Louise Herring was an active supporter, organizer and champion of credit unions. During the 1934 national credit union conference in Estes Park, CO, she was the Ohio delegate and signed the original constitution for the National Credit Union Association. Louise believed that credit unions should work in a practical manner to better people's lives. She saw the credit union as more than just a financial institution. In her own words, "the purpose of the credit union is to reform the financial system so that everyone can have his place

in the sun." Educational Systems FCU (esfcu.org) has proudly served the education community for 60 years. With \$850 million in assets and 12 branches, the Credit Union serves 87,000 members in seven school systems and three community colleges throughout Anne Arundel, Calvert, Charles, Montgomery, Prince George's, St. Mary's and Talbot counties.

BGE Offers Tips to Remain

BALTIMORE, MD-As part of National Safety Month and its ongoing efforts to promote safety around electric and natural gas facilities, BGE reminds customers to be aware of their surroundings when planning projects near electric or natural gas equipment. Contacting an overhead or underground electric line or underground natural gas line can cause serious injury,

tions. It is essential for anyone who is working near this equipment to take the necessary preparations before beginning their work.

According to the U.S. Consumer Product Safety Commission (CPSC), there are nearly 400 electrocutions in the United States each year.

- 8% of consumer product-related electrocutions each year are attributed to electrical accidents with power drills, saws, sanders, hedge trimmers, and other electric power tools.
- 9% of consumer product-related electrocutions each year are caused by accidents involving the use of lawn and garden equipment and ladders, which come into contact with overhead power lines.

Follow these tips:

- Before digging for any project, call Miss Utility at 811 to arrange for any utility lines to be marked.
- Contact BGE at 1-800-685-0123 if you are planning any work or activity that may bring yourself, your equipment, and anything you carry within 10 feet of a power line. When unsure, call BGE.
- Keep ladders and other tools at least 10 feet from overhead power lines.
- Do not climb or trim trees near power lines.
- Keep electric tools and appliances away from wet surfaces, including pools and patios.
- Never approach a downed power line. Always assume a power line is energized and extremely dangerous.
- If you encounter a downed power line, immediately report it to BGE at 1-877-778-2222.

"Safety is part of our culture at BGE and something we prioritize each and every day," said Stephen J. Woerner, BGE president and chief operating officer. "We not only stress safety with our employees, but we also work hard to educate our customers and contractors on how to be safe when working around electric and natural gas facilities and when traveling through utility work zones."

As part of BGE's safety commitment, the company has a public safety advertising campaign to educate those who work around overhead and underground power lines, hosts numerous safety education events and contests, and provides information to customers and contractors each year in bill inserts and informational mailings. Two safety contests in particular, the Wires Down Video Challenge and the Captain Mercaptan Natural Gas Safety Hero Challenge, are geared toward elementary school students in BGE's service territory and provide important tips on electric safety and natural gas safety. For more safety informa-

tion, visit bge.com/safety.

Brandywine-Aquasco

by Audrey Johnson 301 888 2153

SHOW PLACE ARENA

The Community Kinship Coalition Inc. is bringing their 22nd Annual Hoops 4 Peace Anti-Violence Youth Summit & 3 on 3 Basketball Tournament on Saturday, August 13, 2016 at Show Place Arena. The Summit involves workshops facilitated by professionals in the area of family crisis and youth development. Seminars focus on areas of positive self-esteem, substance abuse prevention, violence prevention, etc. The event provides education and outreach to low-income at risk youth and their parents. The cost is free. The address is 14900 Pennsylvania Avenue, Upper Marlboro, Maryland 20772. Contact number is 301-952-7900: TTY 301-699-2544.

NOTTINGHAM MYERS CARNIVAL

Join Nottingham Myers United Methodist Church in their second carnival and family fun day August 13th, 2016 from 11:00 AM–5:00 PM. The church is located at 15601 Brooks Church Road, Upper Marlboro, Maryland 20774. Come fellowship, play lots of games, eat

some of your favorite carnival food and get a chance to win many prizes. This is an event the whole family can enjoy.

There will be pony rides, moon bounce for kids and games for all ages. Funnel cakes, snow cones, cotton candy, and more. Early bird tickets EventBrite.com and at Nottingham Myers church every Sunday (beginning July 17th-August 7th). Early bird tickets are 50 tickets for \$20.00 and 25 tickets for \$15.00. Day of prices are 35 tickets for \$20.00, 20 tickets for \$15.00 and 15 tickets for \$10.00. Visit the website at https://www.eventbrite.com/e/no ttingham-myers-carnival-tickets-26433947649?aff=es2.

YARD SALE

Clinton United Methodist Church Women Yard Sale will be Saturday, August 13, 2016. Set up time for vendors is 6:00 AM. Yard sale is from 8:00 AM-3:00 PM. Cost per table is \$15.00. Please contact the Church at (301) 868-1288) and leave a clear message with your name and phone number so we can contact you. Please bring a back-to-school item such as paper, pens, pencils, glue sticks, notebooks, binders, or a new back pack to assist students at Brandywine and Walden Woods Elementary Schools. Our address is 10700 Brandywine Road, Clinton, Maryland 20735.

FAMILY & FRIENDS DAY

Council Member Mel Franklin in partnership with Fame presents his 6th Annual Family & Friends Day July 31, 2016 from 3:00 PM-6:00 PM at Show Place Arena 14900 Pennsylvania Avenue, Upper Marlboro, Maryland.

BIRTHDAY CELEBRATIONS

Happy Birthday to Theresa Banks, Beatrice Bankston, Beverly Cole, Janice Hawkins, Shonnita Lee, Torri Lee, Evelyn Love, Barbara Pinkney, Laurette Pinkney, William Stewart, Gail Tasker, Jackie Taylor, Cassandra Winder, Berline Brooks, Ray Johnson, Oliver Myers, Rev. Constance Smith, Melvin E. Thomas, Melvin M. Thomas, and Monica Washington, who are members of New Hope Fellowship Parish celebrating their birthdays in August.

Safe Around Electric and **Natural Gas Equipment** June is National Safety

Month and is the official start of the summer home improvement season

damage and service interrup-

It's SUMMER! **HAVE FUN!**

COMMUNITY

Practical Money Skills

By Nathaniel Sillin

Six Basics to Consider Before Investing With a Robo Advisor

You're looking to grow your money, but you're not quite sure how to get started.

Should you go robo?

Robo advisor, that is. A robo advisor is a digital investment management service that allows you to input your funds, financial data and investment preferences online and designs algorithm-based recommendations based on



your responses. While a human advisor may charge one percent or more of your invested assets to help you manage your money, robo advisors typically charge only a fraction of that amount in management fees. Some allow you to open an account with only a few dollars, and others don't even require a minimum deposit to open an account.

Major investment firms have entered the growing robo advisor market with their own computerized services. As new advisor options emerge and evolve quickly, it's a good idea to consider all options carefully. Examine the services industry experts (http://www.investopedia.com/articles/personal-finance/011916/5-best-roboadvisors-investors-2016.asp) provide to know what you should look for in an advisor.

Here are some considerations to factor into your research on robo advisors as you evaluate whether they are right for your needs.

- 1. Reasonable management fees and small initial investments. Robo funds often have preset investment choices based on client questionnaires about risk tolerance and investment goals, and they typically charge lower fees than human advisors. Human advisors may charge upwards of one percent of all the money you have in your account, while robo advisor pricing options are typically a fraction of that.
- **2.** The best robo advisor sites are streamlined and simple. Good robo advisor sites provide clearly organized, straightforward advice. For example, one of the leading robo advisor sites makes sure you have an emergency fund in place before you start selecting investments. That's the kind of good financial practice you should look for in an advisor, robo or not.
- **3. Federal regulators are still evaluating robo advisors.** The Securities and Exchange Commission has its own recommendations for investing with robo advisors, but the most important unanswered question is whether robo advisors (and the companies that own them) really exercise fiduciary responsibility by truly putting the needs of the investor first. It's essential to understand the risks involved with entrusting your investments to the robo advisor market, where restrictions and consequences are still not completely clear.
- 4. As major investment firms and even banks enter the market, it's likely that more diverse options in advisory services and pricing will emerge. As big investment names are starting to offer their own robo advisor options for small investors, different robo advisor providers will likely start to differentiate their marketing, services, and fees. It's always smart to shop around for the best deals and fit for you.
- **5. Robo advisors are no substitute for a basic personal finance education.** It's easy to sign up for a robo fund or even find a fee-only financial planner, but it's still important to cultivate your own financial knowledge. Consider public resources on basic financial topics, the range of money management resources offered on Practical Money Skills for Life, or workshops at your community college or public library. Self-education is the most powerful tool for any endeavor, but it's especially essential to handling your finances.
- 6. Robo advisors aren't capable of providing truly personalized investment advice. An algorithm can't ask countless questions about your long-time financial goals and values or answer all of your queries during a major market change. Though robo advisors provide a low-cost way to get started in investing, you won't have someone who can give you personal advice when unexpected situations arise. Before you sign up, take some time to consider how much personal assistance you think you'll need.

Bottom line: Like most computerized services, automated financial advise and investment planning will probably get more sophisticated with time. But while robo advisor services allow lower initial investments and fees, it's important to study the pros and cons first.

PGCMLS from A1

Whether you are looking to learn a brand new language, further your ESL learning as non-native English speaker, or brush up on a language for business or vacation travel, Rosetta Stone Library Solution is for you.

This relevant resource includes 30 languages to meet

a range of cultural interests. Learning is structured around core lessons to build reading, writing, speaking and listening skills. The Rosetta Stone Library Solution has focused activities to refine grammar, vocabulary and pronunciation. Take advantage of available mobile apps, to reinforce your language learning anywhere, anytime.

Proudly Serving Prince George's County

AAA Warns, Child Vehicular Heatstroke Deaths Peak in July and August

Check the Back Seat and Don't Leave Children in Hot Cars; Elderly Passengers and Pets Also at Risk During Heat Waves and on Hot Days

By PRESS OFFICER **AAA Mid-Atlantic**

WASHINGTON, D.C.—So far this year 16 children have perished from a heatstroke after they were left in cars. "That is triple the number from this time last year," advocates say. That is already two-thirds of the total number of children (24), who suffered heatstroke deaths after being left in cars in 2015, according to a running database compiled by the Department of Meteorology and Climate Science at San Jose State University. Such tragedies peak in July and August and area parents are advised to also check the back seat to avoid leaving their children in hot cars and to keep keys away from children so they cannot get in on their own, cautions AAA Mid-Atlantic.

From 1998 to this date, 677 children across the United States have died from a heatstroke in vehicles, according to San Jose State data. That deathly tally includes 35 children across Virginia, Maryland and Washington, D.C. For example, Virginia witnessed 20 child vehicular heatstroke deaths in the period from 1998 to 2015, compared to 14 children in Maryland, and one child in the District of Columbia, tabulates San Jose State University.

"It can happen when a parent, especially the parent of a newborn, is overwhelmed, stressed out or changes his or her daily routine. That's all it takes and the consequence can be deadly," said John B. Townsend II, Manager of AAA Mid-Atlantic Public and Government Affairs. "The data also showed that 29 percent of children who perish of heatstroke get into the vehicle on their own, so keys should be kept out of the reach of children."

"In heatstroke, a person's temperature reaches 105°F (40.5°C) or higher." Heatstroke is a life-threatening emergency with a high death rate if not treated promptly, emergency room physicians warn. As the next bout of extremely hot weather descends upon the Washington metro area and the Middle Atlantic states, AAA Mid-Atlantic is strongly cautioning parents, caregivers and motorists not to leave children alone in a closed vehicle and not to allow children to play in or around cars and trucks.

The interior temperature of cars parked in direct sunlight can reach between 180 and 200 degrees Fahrenheit when outside temperatures are 80 to 100 degrees, warns AAA Mid-Atlantic. Heatstroke occurs when the body temperature reaches 104 degrees Fahrenheit. On average, 37 children die in hot cars each year from heatstroke after being trapped inside motor vehicles, according to San Jose State data.

Some automakers are producing cars equipped with safety features to remind parents of their precious cargo in the rear seat. Some parents are purchasing smart car seats or proximity sensors to avoid such tragedies. Parents and caregivers must be aware that children can die within minutes inside a hot vehicle and laws in Maryland make it illegal to leave children unattended in a car or truck.

Virginia and the District have no such law on its canon. Under Maryland law (Md. Code Ann., Crim. Law § 5-801) a parent or caregiver found guilty of leaving a child under eight unattended in a vehicle, without a reliable person of a reliable person of at least 13 years old, is "subject to a fine not exceeding \$500 or im-

prisonment not exceeding 30 days, or both." In contrast in Virginia, a person who leaves a child unattended in a vehicle can be charged the state's child neglect laws (Va. Code Ann. § 18.2-371.1) and prosecuted for "refusal to provide any necessary care for a child under 18."

"Although the District doesn't have any specific laws pertaining to leaving children unattended in a vehicle, anyone who knowingly or intentionally engages in conduct that places the health of a child in serious risk can be charged with an offense," according to DMV.Org.

Check the Back Seat for Children

Make checking the back seat for children before you leave the car a routine whenever you exit a vehicle, advises AAA Mid-Atlantic. Heatstroke is the leading cause of non-crash vehicle fatalities for children 14 and younger, warns the National Highway Traffic Safety Administration (NHTSA). In fact, one child dies from heatstroke nearly every 10 days from being left in a hot vehicle.

Recently, NHTSA conducted a day-long tweeting marathon about the dangers of heatstroke and tips for prevention using #Heatstroke Kills. "Close calls" that do not result in death can cause serious injury, including permanent brain injury, blindness and loss of hearing, among others, according to health experts.

Shade, windows left partially open and tinted windows don't lessen a closed car's interior temperature threat, according to pediatric researchers. Doctors warn that when temperatures are in the low 80s, the temperature inside a vehicle can reach

deadly levels in just 10 minutes. A child's body isn't as efficient as an adult's and warms 3-5 times faster leading to dehydration and heatstroke.

AAA Mid-Atlantic Urges Motorists To ACT:

- A—Avoid heatstroke by never leaving a child in the car alone, not even for a minute.
- C—Create reminders by putting something in the back-seat—for example, a cell phone, purse, wallet, briefcase or shoes. Never leave car keys or car remote where children can get to them.
- T—Take action and immediately call 9-1-1- if you notice a child unattended in a car.
- Always keep doors and windows locked to prevent kids from playing inside a vehicle.
- Never leave a child unattended in a car, even if windows are tinted, cracked open or down. Never leave elderly or pets in vehicles either.
- Develop "look before leaving" routines. Ensure all kids exit the vehicle at your destination.
- Develop a daycare drop-off plan so that if your child is late or isn't at daycare, you'll be called within a few minutes. Some children have been left in office parking lots by distracted adults forgetting to drop them off at day care.
- If a child is missing, check the car, including the trunk. If you have a pool, check there first, according to safety experts.
- Teach children that a car or truck is not a play area.
- Don't treat heatstroke at home with cold water or cooling the child in a tub of water. Only a specialist should treat heatstroke. Seek medical treatment immediately.

Employment from A1

program are offered year-round and designed to keep youth on track in meeting their goal of achieving a high-school diploma and moving on to college, occupational skills training, and/or employment. Funded through the Workforce Innovations and Opportunity Act and the Maryland Summer Connection grant, youth enrolled in the KEYS summer work program will have the opportunity to build on their individual strengths as well as build awareness of employer expectations, proper work attire, and interpersonal expectations.

"KEYS is an excellent opportunity for youth to begin their career ladder," said Marcita Bentley-Pinkston, Assistant Director for Youth Services, Workforce Services Division of the EDC. "For many Prince George's County residents, this is their first opportunity to work and we want to make sure that they are well prepared for this great opportunity."

The participants will be paid \$9.55 per hour and will work 40 hours a week during the 6-week work experience program. Some of the youth in attendance today were returning students looking forward to another opportunity to gain valuable work experience and access to top line employers.

"I have been a part of the KEYS program for four years and it has helped me grow as an individual, as a young adult, and as a young lady; especially when it comes to professionalism and knowing how to carry yourself in a work environment," said Alexis Barber, Suitland High School graduate and rising sophomore at Mount St. Mary's University in Emmitsburg, MD. "The program shifted my mindset to a more professional business mindset.

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COMMENTARY

Barbara A. Mikulski

United States Senator for Maryland



Mikulski Announces More Than \$15.6 Million in Federal Funding for Americorps **Programs & Members in Maryland**

WASHINGTON, D.C.—U.S. Senator Barbara A. Mikulski (D-Md.) today announced \$15,617,355 in federal funding awarded by the Corporation for National & Community Service (CNCS) to support 11 AmeriCorps programs and 1,585 AmeriCorps members in Maryland. Of the more than \$15 million, \$9,187,012 will support AmeriCorps programs and members who will mentor at-risk youth, expand health services, literacy tutoring, preserve parks, provide support services to veterans and refugees, and more. The other \$6,430,343 are education awards earned by individual AmeriCorps members who complete at least 1,700 hours of service.

"AmeriCorps is the embodiment of the spirit of volunteerism and service to our country. Ameri-Corps volunteers tackle the toughest problems in our communities—tutoring teens, starting neighborhood crime watches, and helping communities clean up and rebuild after natural disasters. They are unflagging, unflinching and determined to make a difference," said Senator Mikulski, Vice Chairwoman of the Senate Appropriations Committee which funds CNCS. "They know that in these tough times, volunteers are needed more than ever. I'm so proud to announce these awards, and I will continue to fight to make sure that opportunities will be available at AmeriCorps for those answering the call of service."

Senator Mikulski was one of the original founders of AmeriCorps. Senator Mikulski also led Senate efforts to expand and strengthen Ameri-Corps and other national service programs through the Senator Edward M. Kennedy Serve America Act, signed into law in 2009. As Vice Chairwoman of the Senate Appropriations Committee, Senator Mikulski has fought to increase funding for CNCS, most recently by \$40 million in the fiscal year 2016 Omnibus.

The grants focus AmeriCorps resources on six key areas: strengthening education, fostering economic opportunity, preparing for and responding to disasters, improving health, meeting environmental and energy efficiency needs, and assisting veterans and military families.

AmeriCorps, which is administered by the Corporation for National and Community Service programs engage approximately 85,000 individuals each year in intensive, results-driven service at more than 21,000 locations across the country. In addition to the grant funding awarded, individual AmeriCorps members who complete at least 1,700 hours of service will earn a \$5,775 Segal AmeriCorps Education Award to help pay for college or pay back student loans.

See AMERICORPS Page A5



Marc Morial, President and CEO

National Urban League

Dallas Tragedy Debunks Every Anti-Safety Myth Blocking Common Sense Gun Reform

"We can't tolerate this anymore. These tragedies must end. And to end them, we must change. We will be told that the causes of such violence are complex, and that is true. No single law—no set of laws can eliminate evil from the world, or prevent every senseless act of violence in our society. But that can't be an excuse for inaction. Surely, we can do better than this.

> -President Barack Obama, Sandy Hook Interfaith Prayer Vigil, 2012

One of the more unsettling revelations about the tragedy in Dallas is that the mentally unbalanced gunman was rejected, after a background check, for membership in an extremist group but was legally able to purchase a high-capacity assault rifle.

According to media reports, Micah Johnson was labeled "unfit for recruitment" among a network of extremist groups, including some designated as "hate groups" by the Southern Poverty Law Center.

Yet within months of that rejection, Johnson was able to meet in a parking lot with a gunseller he contacted online, and take possession of a military weapon designed to slaughter human beings as quickly and efficiently as possible.

In what kind of a world do we live when hate groups that actually encourage violence against law enforcement officers are more circumspect than our current firearm safety laws?

The man who sold Johnson the AK-47 said Johnson appeared "normal" during their 15-minute meeting—as though dangerous mental instability is written across someone's face.

"It's my belief he would have passed a background check," the man said. But it wouldn't have mattered, not in Texas. Federal law requires only licensed gun dealers to conduct background checks. Millions of guns are sold each year online or at gun shows through private sellers. Felons, domestic abusers, the violently mentally ill are able to acquire firearms and the law does nothing to stop them.

More than 90 percent of Americans support universal background checks. Legally-required background checks have blocked more than two million gun sales to dangerous people since the system was instituted.

Maybe Micah Johnson's background would have slipped past the system. Seung-Hui Cho, who killed 32 people and wounded 17 on the Virginia Tech campus in 2007, was banned from buying guns because a court found him severely mentally ill. But he passed a background check because his records never made it into the system. And if the current system wouldn't have deemed Johnson's bizarre behavior a red flag for a gun purchase, it certainly should have.

The background check database must be complete, and the types of incidents that warrant prohibition must be thoroughly examined.

Prior to the attack in Dallas, each mass-shooting incident in the United States has prompted a bizarre chorus calling for even more guns in our society. "The only thing that stops a bad guy with a gun is a good guy with a gun," as the saying goes. Setting aside the impossibility of distinguishing a "good guy" from a "bad guy," there were plenty of people with guns at the scene of the Dallas massacre and not one of them was able to stop the sniper. The police were armed. About 30 of the marchers at the demonstration where the attack took place were armed. Not one of them managed to stop Micah Johnson with a gun.

Every modern study concludes that more guns equal more crime. Right-to-carry laws are associated with significantly higher rates" of aggravated assault, robbery, rape and murder. American children are sixteen times more likely than children other highincome countries to be killed in gun accidents, with as many as 100 children dying each year.

Our firearm safety system is broken—tragically, fatally broken. Lobbyists for the firearm industry hold our lawmakers in an almost literal death grip, blocking commonsense reform at every turn. Call your U.S. Senators and Congress member and demand action on gun violence. Learn the truth about gun violence in America and educate your friends and family. And work for a nation that puts the safety of its citizens ahead of profits for the gun industry.



This magnificent structure represents the history of Bowie circa 1745. The beautiful five-part Georgian plantation house was once the home of Samuel Ogle, provincial governor of Maryland. Enlarged in 1914 by the New York architectural firm of Delano and Aldrich, the mansion was also the home of William Woodward, a famous horseman in the first half of the 20th century. Restored to reflect its 250-year-old legacy, the mansion is listed on the National Register of Historic Places. Open Tuesday through Sunday 12 noon to 5 p.m. Tours for groups of 10 or more are available by appointment. Admission is free; donations are welcomed. For more information call 301-809-3089

Child Watch by Marion Wright Edelman



Seed Sowing for a Beloved Nation and World Community

September 11, 2001. I was attending the first public event of organizations that had joined to-Jewish, Muslim, Baha'i, Budchildren. I was moved to tears as the angelic Harmony Children's Choir, who looked like a little United Nations, sang the anthem of our Civil Rights as sweetly, movingly and convincingly as I had ever heard.

This taste of heaven and hope on earth was shattered by hate and hell on earth as my friend Andrew Young met me at the door with the news of terrorists' planes crashing into the World Trade Center and the Pentagon. After I ran to call family members, my next urgently felt need was to go to Dr. Martin Luther King, Jr.'s Atlanta gravesite to share the loving, hopeful vision of the morning darkened by despair and death and ask how he would react and what he would tell us to do and say. I wondered what God was teaching us through this unspeakable tragedy. Could it be a chance to bring us closer to our world neighbors, or would it push us further apart? Surely the extraordinary courage, generosity and sacrifice of so many trapped in or near the World Trade Center renewed our belief in human beings and human kindness. One survivor of the twin towers attack said: "If you had seen what it was like in that stairway, you'd be proud. There was no gender, no race, no religion. It was everyone, unequivocally, helping each other." It was an unforgettable vision of community that terrible day in the very epicenter of catastrophe. Imagine what our nation and world could become if we realized and practiced this example of beloved community in less catastrophic times.

The group of Atlanta interfaith leaders meeting that September 11th had a vision for their own version of a beloved

It was a gloriously beautiful community. Instead of being demorning in Atlanta, Georgia on terred by terror and hate they planted the seeds for what grew into the Interfaith Children's Movement. Dr. Luther E. Smith, gether to sponsor a breakfast Jr., Professor Emeritus of dhist, Hindu, and political and School of Theology and coornation and world for all of God's movement since the beginning. He recently shared with me some of their good work: "Three years ago we helped to pass one of the most progressive juvenile justice reforms in the Movement, We Shall Overcome country. Georgia had not had major reform to its juvenile justice program in 43 years. It was a long and stressful journey, full of disappointments, but we worked with other major child advocates to make it happen. We've also taken a leading role in addressing child sexual trafficking and in getting legislation passed to address contributing factors to child sexual trafficking. We also helped to pass legislation that offers this November a state constitutional amendment for funding programs to help children who have been trafficked. And just in the last two years we have trained

about 3,000 persons on matters of child nurture and advocacy."

Dr. Smith is among the many people of faith who have been part of the Children's Defense Fund's annual Samuel DeWitt with several hundred Christian, Church and Community at Proctor Institute for Child Ad-Emory University's Candler vocacy Ministry every third week in July at CDF Haley Farm community leaders of every dinator of the Pan-Methodist which brings together clergy, color, to affirm our joint respon- Campaign for Children in seminarians, Christian educators, young adult leaders and other faith-based advocates for children for spiritual renewal, networking, movement-building workshops, and continuing education about the urgent needs of children struggling to grow up at the intersection of race and poverty. This year there will be a special focus on engaging the faith community on behalf of our youngest and poorest children. It's an experience of beloved community and the sharing of skills and strategies to build the movement for children—equipping others to do the same kind of effective faithbased advocacy work Atlanta's interfaith alliance has been doing

> We are at another moment where we desperately need to

See WATCH, Page A12

since 2001.

The Prince George's Post

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Editor

Publisher/Senior Editor Legusta Flovd

General Manager/ Legal Advertising Manager

Legal Advertising Assistant Robin Boerckel

Michal W. Frangia Typesetter/Page Layout Jennifer Sheckels **Staff Writer** Christina Williams Web Manager

Kyler Quesenberry

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BUSINESS

The American Counseling Association's **Counseling Corner**

Helping Your Daughter Find a Healthy Self-Image

One reason life is interesting is that we aren't all the same. We don't all sound, think or look alike. But if you're a young woman being bombarded by images of super-thin women in revealing fashions, there's a good chance you're feeling pressure to look and act like someone you're not.

TV, the Internet, social media and magazines are full of photos of actors, models and entertainers presented as perfect examples of the modern woman. At the same time they're often shown as "arm candy" for some handsome, successful male, with the clearly implied message that you have to be perfectly beautiful and super sexy if you're to be popular and find that "perfect" guy.

If you have a daughter who seems obsessed with looking like those media presentations of women, then publicity, marketing and advertising messages may be pushing her to be overly self-critical. She may have lost interest in things that used to matter to her, such as sports, music or art, and instead seems constantly worried about her physical appearance and popularity with boys.

Media influences can be overwhelming, but there are ways to help counter them. One is to stop complimenting your daughter and other young women on their looks, and instead offer praise for their creativity, intellect, interests, ideas and accomplishments. Try encouraging her to continue her involvement with things that held her interest earlier, or to develop new interests in areas other than beauty and popularity.

It also helps to have discussions with her about what's influencing her. Take time to watch some of her favorite TV shows or music videos, and to read some of the magazines she reads. Ask her how realistic some of the actions and looks there are in comparison with people she actually knows. Talk about the way photos of celebrities and models are doctored to make them appear thinner, prettier and blemish-free.

You can also help her to learn more about women who can serve as more positive role models. Today there are growing numbers of women who have achieved success in business, the arts and media based on their talents and abilities, not their looks.

Opening up communications with your daughter about these messages and the problems they can cause can help give her a better perspective on these issues and help her better appreciate the person she actually is.

Counseling Corner is provided by the American Counseling Association. Comments and questions to ACAcorner@counseling.org or visit the ACA website at www.counseling.org

Currently,

George's County acknowl-

edges certifications from

the Maryland Department

of Transportation, Washing-

Transit Authority, Na-

tional/Capital Region Mi-

nority Supplier Develop-

ment Council, Women

Presidents' Educational Or-

ganization and the Depart-

County Supplier Development

& Diversity Division exists to

maximize the County govern-

ment's use of certified local,

small, minority and disadvan-

taged and veteran businesses

for procurement opportunities.

SDDD also encourages the pri-

vate sector to utilize these busi-

nesses for major projects in the

County. SDDD has worked

diligently to build up Prince

George's County's use of mi-

nority and disadvantaged busi-

nesses through procurement

assistance, business develop-

ment, certification, education

and training and advocacy.

The Prince George's

ment of Veterans Affairs.

Metropolitan Area

Prince

Pan Asian from A1

do business with Prince George's County," said Prince George's County Executive Rushern L. Baker, III. "I salute your organization for your global commitment to providing opportunities for service, networking and leadership development to your members and we look forward to this new partnership and expanding our network and MBE program with the Asian American

business community." "We welcome the opportunity to partner with Prince George's County in providing Asian American suppliers greater access to procurement opportunities," said US-PAACC National President & CEO Susan Au Allen. "This MOU is an essential message of collaboration throughout the state of Maryland and across industries, it also reinforces USPAACC's mission of creating economic parity, inclusion, and minority business growth in the mainstream."

For more information about **Employment** from A3 the EDC's Workforce Services It provides core training that Division Youth Programs, conteaches you how to make a tact Marcita Bentley-Pinkston

Agriculture from A1

less of your age."

vation District; Prince George's Food Equity Council; Kaiser Permanente; ECO City Farms; Branch Avenue

great impression and make

sure you are polished, regard-

visit www.pgcedc.com. and Bloom; University of Maryland Extension; Capital Area Food Bank; and a num-

ber of aspiring urban farmers,

and managers of local farm-

ers' markets.

at 301-618-8400 or mbent-

ley@pgcedc.com. You can also

EDC Participates in Local Business Expo

Business Resource Coalition Encourages Small Businesses and Entrepreneurs with Partnerships to Success

By LORI VALENTINE **PGCEDC**

LARGO, MD-The Prince George's County Economic Development Corporation (EDC) participated in the Small Business Expo for Small Community Businesses hosted by County Council Chair Derrick Davis and the Business Resource Coalition at the Prince George's Community College. Local leaders from Prince George's County, including State Delegate Angela Angel came out to this unique networking event that featured four local companies, who have benefited from the collaboration of the Business Resource Center, sharing their success stories and the lessons they have learned as up and coming entrepreneurs. The Expo was also an opportunity to make the local business community aware of the many resources available to help their businesses succeed in Prince George's County. EDC Small Business Manager Kisha Logan met with many of the attendees and shared her insight on how to successfully take a small business from start up to major corporation.

"EDC is pleased to partner with the Business Resource Coalition to provide Prince George's County small business owners with the resources they need to take their companies to the next level," said Logan. "I



Left to right: June Evans, Director, Center of Entrepreneurial Development, PGCC; Necole Parker, Founder & CEO, Elocen Group; Delegate Angela Angel, District 25; Valarie Dock, President, Bolana Enterprises, Inc.; Ardania Williams, Vice President of Marketing and Business Development, Lendana Construction Company; Eben Smith, President, Three E Consulting Group; Mirinda Jackson, MBE Compliance Manager, Prince George's County Council; Angie Duncanson, Small Business Consultant, Maryland Women's Business Center; Shelley Gross-Wade, President & CEO, FSC First; Kisha Logan, Manager, EDC Small Business Services; Lisa Smith, Executive Director, Bowie Business Innovation Center; Sharon Jackson, Interim Director, Supplier Development and Diversity Division, Prince George's County.

met quite a few companies today looking to grow their business, but not knowing where to turn. As these businesses begin to grow, we look forward to helping them meet their goals and create jobs for County residents. These types of partnerships are the secrets to success."

The Business Resource Coalition is an organization within FSC First that includes the Prince George's County Economic Development Corporation, the Center for Entrepreneurial Development at the Prince George's Community College, the Minority Business Compliance Manager with the Prince George's County Council and the Prince George's County Supplier Development and Diversity Division. Resource members include the Maryland Women's Business Center and the Bowie Business Innovation Center. Collectively, this coalition collaborates to empower County businesses through its access to the tools, learning solutions, consultant services and access to capital so that businesses are ready to compete successfully in a global marketplace.

For more information on gaining access to capital and other business support services, contact Kisha Logan, Manager, EDC Small Business Services at 201-583-4650 or kvlogan@co.pg.md.us.

Uber from A1

the Cato Institute, wrote last year. Cato is a Washingtongenerally advocates less government regulation.

"In fact," Feeney said, "the ridesharing business model offers big safety advantages as far as drivers are concerned. In particular, ride-hailing's cash-free transactions and self-identified customers substantially mitigate one of the worst risks associated with traditional taxis: the risk of violent crime."

Empirical data, however, is lacking. Tracking incidents involving ride-booking drivers or passengers is difficult: not all law enforcement agencies collect information the same way and many do not specifically track crimes or incidents related to ride-hailing services.

February's Michigan murders involving an Uber driver was a rare deadly case. But several less

serious incidents have occurred in the District of Columbia-Maryland-Virginia area within the last three years, according to local pobased libertarian think-tank that lice records and news reports examined by Capital News Service.

> Maryland passed a law in July that essentially sets the same requirements for taxi services and ride-booking companies on insurance, licensing, and the handling of complaints by passengers.

> The sponsor of the law, Sen. Bill Ferguson, D-Baltimore City, said it represented a compromise between state limo and taxi services and ride-booking companies that allows for innovation without risking consumers' safety.

> "It creates a new, more flexible regulating scheme to appropriate and regulate ridesharing services in the state of Maryland," Ferguson said.

"Ridesharing is enormously popular and has been even when they were operating in more of a gray area," the lawmaker con-

tinued. "(The bill) was a fiercely opposed bill for two years and last year we spent a lot of time working with all the stakeholders—taxis and limos to thinking with insurance regulators and companies and by the end of session last year ... almost everybody was in favor of it."

Virginia laws, also enacted in 2015, are similar, requiring more in-depth driver background checks—though not fingerprinting, which both Uber and Lyft are fighting in some areas—and the possession of insurance policies.

Uber is not a taxi and vice versa

If anything, the new laws and incidents in the Washington region underscore the general uneasiness toward ride-booking in the industry across the United States, according to critics.

"What we've typically seen with Uber is that they have really only done the bare minimum as

required by law when it comes to important issues like safety, background checks and insurance," said Harry Campbell, an Uber and Lyft driver who guit his job as an engineer to run his blog, TheRideshareGuy.com. Campbell has also written articles on the ride-hailing industry for outlets such as Buzzfeed, the New York Times, and Huffington Post Live.

Most recently, Uber agreed to pay Los Angeles and San Francisco a \$25 million settlement in a lawsuit brought by the cities' district attorneys. TechCrunch reported that the lawsuit claimed the company was "charging a \$4 fee for passengers being collected from or going to California airports (and prosecutors) found that the 'toll' wasn't being passed on to the airports..."

As a part of the settlement, Uber has also pledged to stop using certain language claiming

See UBER Page A6

Americorps from A4

Since 1994, more than 980,000 AmeriCorps members have given more than one billion service hours in their communities. Interested individuals can learn about available opportunity and apply online by visiting AmeriCorps.gov.

The following Maryland organizations have received funding awards:

• \$325,463 for the Maryland Department of Natural Resources Maryland Conservation Corps, based in Annapolis, which will support 35 Maryland Conservation Corps members who are engaged in environmental restoration and park improvement projects, environmental programming and disaster preparedness outreach. AmeriCorps members are anticipated to earn \$202,125 in education awards.

• \$540,000 for Reading Partners Maryland, based in

45 AmeriCorps members who will manage volunteer recruitment for one-on-one literacy tutoring programs for low-income students at 20 Title I elementary schools in Baltimore. AmeriCorps members are anticipated to earn \$259,875 in education awards.

• \$433,681 for Civic Works Service Corps, based in Baltimore, which will support 110 AmeriCorps members improving public lands and complete energy efficiency retrofits. AmeriCorps members are anticipated to earn \$251,927 in education awards.

\$4,788,863 for Notre **Dame Mission Volunteers Pro**gram, Inc., based in Baltimore, which will support 495 Ameri-Corps members tutoring disadvantaged children. AmeriCorps members are anticipated to earn \$2,858,625 in education awards.

• \$193,358 for Teach for America—Maryland, based in Baltimore, which will support Baltimore, which will support 242 AmeriCorps members

teaching in 115 Maryland schools serving low-income students. AmeriCorps members are anticipated to earn \$1,397,550 in education awards.

• \$30,382 for The Choice Programs, University of **Maryland Baltimore County** EAP, based in Baltimore, which will support 51 Ameri-Corps members providing case management services to youths and their families from at-risk environments in the Baltimore-Washington Metro area. AmeriCorps members are anticipated to earn \$294,525 in education awards.

• \$364,415 for Volunteer Maryland, based in Baltimore, which will support 32 Ameri-Corps members developing and improving volunteer programs. AmeriCorps members are anticipated to earn \$184,800 in education awards.

• 13 half-time AmeriCorps and Refugee Corps members are anticipated to earn \$37,538 in education awards for their

work at the Lutheran Immigration and Refugee Service recruiting and training new community volunteers to support cultural orientation services.

• 542 quarter-time Ameri-Corps members are anticipated to earn \$827,878 in education awards for their work at the University of Maryland Legacy Corps for Veterans and Military Families providing caregiver support services to veterans and military families

• 10 AmeriCorps members are anticipated to earn \$57,750 in education awards for their work at the World Relief Refugee AmeriCorps Program assisting with integration and community engagement of refugees through financial literacy and health, as well as mental health, casework.

• 10 full-time AmeriCorps members are anticipated to earn \$57,750 for their work at HIAS, Inc. facilitating access to services and resources for vulnerable refugees across the country.

OUT ON THE

ERIC D. SNIDER'S IN THE DARK

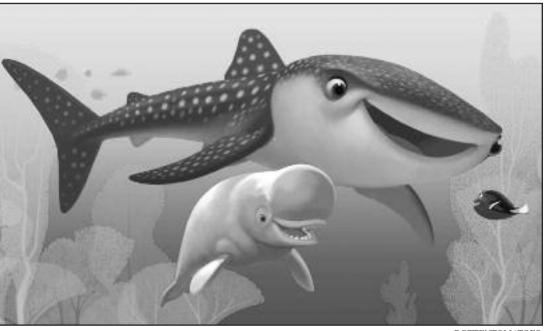
Movie Review

Finding Dory

Finding Dory Grade: B Rated PG, existential angst, the contemplation of memory, a creeping awareness that we are all doomed to forget the past 1 hr., 37 min

Like most Pixar movies, Finding Dory is a kind-hearted and funny film about psychologically damaged characters seeking happiness in the face of impermanence and death. To fully appreciate it, adults should consider that most of the children in the audience around them were not alive when Finding Nemo came out. The adults should despair of this fact and embrace their loved ones tighter, before time runs out.

Again written and directed by Andrew Stanton (WALL-E), this time with Angus MacLane as co-director, Dory picks up a year after Nemo left off, with Dory (Ellen DeGeneres) the forgetful blue tang living happily as a neighbor to clownfish Marlin (Albert Brooks) and his son Nemo (Hayden Rolence). (Alexander Gould, the kid who voiced Nemo the first time, is 22 years old now. We will all die someday.) But Dory has begun having flashbacks to her childhood, where she had parents (Eugene Levy and Diane Keaton, for some reason) who loved her dearly and helped her cope with her "short-term remembery loss," as the adorable baby Dory (Sloane Murray) pronounced it. Suddenly, Dory remembers enough about where she came from to head back there in search of her parents, with Marlin and Nemo right behind.



"Finding Dory" reunites the friendly-but-forgetful blue tang fish with her loved ones, and everyone learns a few things about the true meaning of family along the way. The all-new big-screen adventure dives into theaters in 2016, taking moviegoers back to the extraordinary underwater world from the original film.

And so the bulk of the film is set at a seaside California marine institute—assuredly NOT a Sea World type of place, but a facility that rescues and rehabilitates sick or wounded sea creatures and releases them back into the wild, or gives them safe places to live out their days if independence is not an option. Dory, Marlin, and Nemo search the vast premises—tide pools, exhibits, medical labs, all conveniently connected by pipes and attached to the open ocean—for clues.

They meet a variety of colorful new characters, of course, including some bound to become audience favorites. Most important is Hank (Ed O'Neill), a scheming, stealthy octopus who helps Dory in her quest on

the condition that she help him avoid being returned to the ocean. His reasons for not wanting to go back are curiously under-explored, but as a singleminded, no-nonsense fellow, he's a great foil for the absentminded, all-nonsense Dory. There's also a near-sighted whale shark (Kaitlin Olson), an echolocation-challenged beluga whale (Ty Burrell), and a couple of cockney sea lions (Idris Elba and Dominic West-The Wire reunion!) who are inexplicably and hilariously rude to a third

Without spoiling anything, I can assure you that things end happily and satisfyingly for all concerned. Dory, who blames herself for losing her parents in the first place, struggles with her

memory impairment but ultimately comes to terms with it. Marlin and Nemo are a secondary concern; for their part, they come to appreciate how Dorylike thinking can be useful and sometimes even better than Marlin's over-caution.

It's all lovely and sweet, gentle and humane-very "onbrand" for Pixar. But it doesn't rise to the creative or emotional heights of its predecessor, and it wavers between being studiously educational on matters of biology (octopuses have three hearts!) and taking liberties with them (these ocean fish all do fine in freshwater, and often in no water at all). Of course, fish shouldn't be able to speak or read English, either, so I don't know.

Uber from A5

that their background checks were top-tier.

"We've agreed not to use terms like 'safest ride on the road' or describe our background checks as 'the gold standard,"" the company said in a statement.

At the epicenter of the ridehailing controversy lie three clear, but intertwining issues: the fundamental difference between ride-booking and the taxi industry; the ride-hailing company's accountability for their drivers' and passengers' safeties; and the uncertainty surrounding the ridebooking platform's sustainability as a business model.

Uber even has a disclaimer at the bottom of its Greater Maryland website that might surprise a lot of its users: "Uber is not a transportation provider."

The difference at a basic level is that taxi companies usually own their vehicles and employ their drivers, whereas services like Uber and Lyft merely provide a platform for riders and

drivers to match and meet up. "Certainly when I teach, I say Uber is a platform and they are a matchmaking service to make sure that people who want rides and people provide rides can find each other," said Joe Bailey, a professor in the University of Maryland's Robert H. Smith School of Business.

"But (Uber and similar services are) not the ones who own the vehicles or (are) providing the transportation service," he said.

Ride-booking industry defense

In an effort to address demands from federal, state, and municipal agencies for informa-

tion about its operations, Uber, the leading ride-hailing company, released its first transparency report on April 12.

The report detailed the scope of data that state and federal agencies and law enforcement requested in the second half of 2015, which included information on 50 Uber drivers in Maryland.

Uber, a privately-held company, said it hoped that its report would open "a public debate about the types and amounts of information regulated services should be required to provide to their regulators, and under what circumstances." Uber alleged that information requests of digital companies often exceeded those of their offline, more traditional counterparts.

"In many cases [agencies] send blanket requests without explaining why the information is needed, or how it will be used," Uber said in a statement. "And while this kind of trip data doesn't include personal information, it can reveal patterns of behavior—and is more than regulators need to do their jobs."

Uber and the entire ride-hailing industry believe that they are being backed into a corner, attempting to balance the requests of regulatory agencies and public demands for improved safety features, while protecting customer privacy.

According to Uber's website, all Uber drivers undergo a prescreening process, including a review of motor vehicle and criminal records, in order to become certified and get paid. The company also maintains a code of conduct for both drivers' and passengers' safeties.

Uber spokeswoman Kaitlin Durkosh said that all transportation has its risks, but Uber offers technological safety features that its competitors don't.

"I think what people often forget is that, just a few years ago, being able to wait safely inside for your ride, knowing who your driver was and when your ride was arriving, didn't really exist," Durkosh said. "Furthermore, if you wanted to get somewhere in that moment of time, you probably had to go outside and either hail down a taxi or walk to find a bus or a Metro stop."

Aside from Uber's background checks, its technological safeguards include a GPS locator that tracks the service's car, communication with drivers that don't require users to provide their phone numbers, and the rider's ability to share the location, route, and estimated time of arrival with a friend or family member. The company's app also provides the driver's first name, photo, license plate number, and rating.

After both the driver and rider rate each other, Uber's 24-hour safety team reviews each report and looks into any incidents, Durkosh said, though the company's code of conduct insists that, in case of an emergency, the proper authorities be contacted first.

Those safety measures don't

always prevent incidents. The Washington Post reported in July 2014 that Ryan Simonetti, CEO of New Yorkbased Convene, said he was "kidnapped" by an Uber driver in the nation's capital. According to his Twitter account, Simonetti said he was "held against (his) will, and involved in a high speed chase across state lines with police #Crazy." An Uber representative confirmed to the post the driver no longer drives for the company.

In September 2014, the Courthouse News Service reported a Washington, D.C., man sued Uber after being stabbed six times by his driver the previous September.

An off-duty Uber driver admitted to having been drinking in June 2015 when he veered from his side of the road and ran into an oncoming car, killing a Gaithersburg, Md., woman driving, according to Washington's

WJLA-TV. Those are only three of at least 10 accounts of Uber drivers endangering or allegedly endangering their passengers in the Washington area since 2013, according to police and media reports. Most occurred in Northwest Washington, a handful were recorded in Northern Virginia, and six were reported in Annapolis in 2015, the first year the company serviced the city.

In late February, the Baltimore Sun reported that a convicted drug dealer on supervised release regularly used Uber to transport heroin in Southeast Baltimore. Drug Enforcement Administration agents said in a search warrant they believed the passenger to be moving "10 to 20 kilograms per month."

Kalamazoo and its effect

on business

The Michigan Uber driver, 45-year-old Jason Brian Dalton, was charged with 16 counts at his arraignment, including six counts of murder and one count of attempted murder of a minor.

See UBER Page A7

The Edge of Sports

by DAVE ZIRIN

LeBron James Wins His Own Rumble in the Jungle



After watching LeBron James lead the Cleveland Cavaliers to the franchise's first championship over the Golden State Warriors, I believe that we just witnessed the closest facsimile possible to the great Muhammad Ali's upset victory over heavyweight champion George Foreman in the 1974 Rumble in the Jungle. This will be sacrilege in some circles, but please bear with me.

Like the 25-year-old George Foreman, Golden State was considered young, sleek and unbeatable. Coming off a record setting 73-9 season, they were the present and the future of the sport. Like 32-year-old Muhammad Ali, Le-Bron James, now 31, was being talked about as if the game had passed him by. A consensus had clearly developed among talking heads that his best days were done. Some were even asking if he would—after his team's inevitable loss—just pack up and leave Cleveland, despite all the promises he made after returning home to Northeast Ohio in 2014 to win one for his own hard-luck community that hadn't seen a title in any team sport since 1964.

Then the Cavs went down three games to one, and it looked to be over. No team in finals history had ever climbed out of a similar hole. The Cavs and LeBron James had endured a great deal of punishment, just as Ali did in those early rounds in Zaire. Every rainbow three-pointer from Golden State felt like one of those Foreman body blows that held the power to dent a heavy bag. Then, bang: LeBron James popped off the ropes and hit back with a vengeance. This is not to say he was practicing the Ropea-Dope like Ali, playing possum as a point of strategy, but he certainly woke the hell up. Maybe it was his dust-ups with Warriors defensive demon Draymond Green. Maybe it was the other Golden State players mocking James with tweets and jibes, as if the series was already over. But whatever lit that fire, James was done lying back against the ropes and put together the best three-game stretch in NBA Finals history, with two 41-point outings in games five and six, and then becoming the third player ever to have a triple double in Game 7: 26 points, 11 rebounds and 11 assists. Along the way, he became the first player in any playoff series ever to lead both teams in points, rebounds, assists, blocks, and steals. And then, just like Ali circling Foreman as "Big George" finally fell to the mat, he gave us a moment for the ages, a chase-down blocked shot with the game tied at 89 that will now forever be known—if Twitter is to be believed—as LeBlock. It was more than a basketball play. It was high art. It was LeBron, just like the allegedly over-the-hill Ali, laying claim to being the Greatest.

The other reason this victory recalls the Rumble in the Jungle is the undeniable social context swirling around the series—namely, all that this Cavaliers title means to Cleveland, beyond just bragging rights and a parade. No city has endured more seasons without a championship, and to this town, the broader symbolism of their sports drought has been brutal. That last title in 1964 took place right before decades of deindustrialization, population flight, and pain. As Cleveland-born journalist Scott Raab. a man who still has his ticket stub from that 1964 NFL title game in his wallet, said to me, "This was a city of champions. It wasn't a city that anyone made fun of. It wasn't 'the mistake by the lake.' It was a pretty powerful steel town. Heavy union. People with families and 'womb to tomb' type jobs. That ended with the 1960s. And it was like our sports teams were the mirror for all that."

One championship and one epic showing by one alltime great player does not magically undo the damage to the psyche of a city gutted by neoliberal pirates for decades, just as one victory by Muhammad Ali over George Foreman did not bring about some kind of seismic societal change. But these kinds of sporting moments can alter the ways that we see ourselves. The Rumble in the Jungle informed everyone that Muhammad Ali was not destroyed by his time away from the ring, his confrontation with the US government or his loss to Joe Frazier. LeBron James iust reminded Cleveland that this city is more than a punchline; that it matters. This might sound small, but it is a hell of a lot more than politicians and business leaders have done for Northeast Ohio.

Before the Rumble in the Jungle, Ali said, "If you were surprised when Nixon resigned, just watch what happens when I whup Foreman's behind!" LeBron wasn't really as verbose, but the simplicity of his reaction was a poetry of its own. As he wept openly overwhelmed by what he had accomplished, LeBron was asked by ABC's Doris Burke what made this championship different from the two he had won in Miami. LeBron Raymone James said simply, "I'm home."

Calendar of Events

July 28 — August 3, 2016

Wolf Trap: Tony Bennett

Date and Time: Thursday, July 28, 2016, 4-11 pm

Description: Wolf Trap National Park for the Performing Arts presents Tony Bennett, the internationally acclaimed Grammy Award-winning vocalist. Enjoy such standards as "I Left My Heart in San Francisco", The Shadow of Your Smile," and "The Best is Yet to Come." Dinner is at your own expense. Transportation is aboard a new activity bus.

Resident: \$80; Non-Resident: \$104

60 & Better Ages:

Location: Special Program Division

4009 Wallace Road, North Brentwood, MD

Contact: 301-699-1238; TTY 301-699-2544

Track: Summer All-Comers Meet

Date and Time: Friday, July 29, 5:30-7:30 pm

Description: All-Comers Meets are recreational level track meets. All participants are placed in heats with runners of similar age. Ribbons are awarded in each heat for each event. Participants are permitted to compete in a maximum of four (4) events. Spikes are allowed but the maximum size is 1/4 inch.

FREE Cost: Ages: 6 & up

Location: Prince George's Sports & Learning Complex

8001 Sheriff Road, Landover, MD Contact: 301-583-2400; TTY 301-699-2544

Safe Summer: Go Kart Field Trip

Date and Time: Friday, July 29, 2016, 7-10 pm

Description: Travel with us to Crofton Go-Kart raceway for a night of Go Karting. We will depart at 6 pm and return by 10 pm. A signed permission slip is required for attendance. Please bring your own spending money.

For those not attending the trip, there will be a game night &

swimming at the center for Safe Summer. Residents \$5; Non Residents \$5 Cost:

Ages: 10 & up

Location: Glenarden / Theresa Banks Complex 8615 McLain Avenue, Glenarden, MD Contact: 301-772-3151; TTY 301-699-2544

Wellness: Walk and Talk with the Doc: Lake Artemesia

Date and Time: Monday, August 1, 2016, 8:30–9:30 am Description: We know that walking is one of the best ways to stay healthy. It is also one of the best ways to connect with others! A local health care professional will lead a group walk, share wellness tips, and answer your questions.

No registration is required. Just grab your tennis shoes and join

the fun!

Event Doctor: Dr. Alan Gonzalez- Cota Advantia Spine & Pain Center 12240 Indian Creek Ct., Suite 130A Beltsville, MD 20705

Specialty: Spine & Pain

Cost: Free Ages: Ages 60 & better

Location: Lake Artemesia Park

8200 55TH Avenue, Berwyn Heights, MD

Contact: 301-446-6800; TTY 301-699-2544

National Night Out Featuring The Fix

Date and Time: Tuesday, August 2, 2016, 6:30–8:30 pm Description: Celebrate National Night Out—an evening of fun for the entire community. Guests will enjoy live entertainment by The Fix, a selection of food, games, face painting, among other events. Don't forget to bring your lawn chairs.

This event will happen rain or shine.

Free

Ages: All ages welcome

Location: Hillcrest Heights Community Center 2300 Oxon Run Drive, Temple Hills, MD Contact: 301-203-6000; TTY 301-699-2544

Family Movie Night in the Park: Concussion

Date and Time: Wednesday, August 3, 2016, 7:30–9:30 pm Description: Join us for a free night at the movies! Bring a blanket or lawn chair and enjoy an outdoor movie for the entire family. Tonight, guests will watch Concussion (PG-13)

Refreshments will be available for purchase if desired (weather permitting).

FREE Cost: Ages: All Ages Location: Beechtree West Park

2707 Lake Forest Drive, Upper Marlboro, MD

Contact: 301-203-6000; TTY 301-699-2544

Jazz on the Lawn: Cheek to Cheek

Date and Time: Wednesday, August 3, 2016, 7 pm Description: Bring a blanket or lawn chair, pack a picnic, and enjoy some of the area's top jazz musicians! College Park's own

Cost: Free

All ages welcome Ages:

Location: Riversdale House Museum

4811 Riverdale Road, Riverdale Park, MD Contact: 301-864-0420; TTY 301-699-2544

Cheek to Cheek brings the entertainment this week.

riversdale@pgparks.com

Wellness: Walk and Talk with the Doc:

Suitland Community Center

Date and Time: Thursday, August 4, 2016, 7:30–8:30 am Description: We know that walking is one of the best ways to stay healthy. It is also one of the best ways to connect with others! A local health care professional will lead a group walk, share wellness tips, and answer your questions.

No registration is required. Just grab your tennis shoes and join the fun!

FREE Cost:

Ages: All ages

Location: Suitland Community Center

5600 Regency Lane, Forestville, MD Contact: 301-446-6800; TTY 301-699-2544

EARTH TALK ... Can Virtual Reality (VR) Help **Save Reality?**

Dear EarthTalk:

Have environmentalists started using Virtual Reality (VR) to further their cause?

> —Benjamin Pine, Forest Hills, NY

Virtual Reality (VR) is no doubt the hottest thing in electronics and entertainment today, with "immersive" 360-degree experiences increasingly available via the click of a mouse or tap of a screen. And while it's hardly a replacement for getting out into nature and experiencing life itself, environmental advocates are starting to use VR as a tool to help everyday people appreciate the natural world around them and the environmental challenges we face as global citizens.

One of this trend's leading lights is Stanford University's Virtual Human Interaction Lab (VHIL), which works to "design, test and distribute virtual reality interventions that teach the concept of empathy."

"Virtual reality can give everyone, regardless of where they live, the kind of experience needed to generate the urgency required to prevent environmental calamity," Stanford professor Jeremy Bailenson told Yale Environment 360. "One of the greatest challenges to staving off irrevocable climate change isn't simply getting buy-in from skep-

tical politicians—it's getting people to visualize how driving a gas-guzzling car or living in an energy inefficient home is contributing to a problem that may only manifest itself completely in future decades." Earlier this year the lab unveiled a short VR documentary and interactive VR game to help explain ocean acidification, a slowmotion and hard-to-explain process whereby excess carbon dioxide in the atmosphere dissolves in the ocean, upping acidity levels and altering marine habitats accordingly.

Google Expeditions, a VR educational program from the Internet giant, has shared sections of VHIL's ocean acidification documentary with over a million school children around the world as part of its beta release, and will likely reach many more as the program is rolled out to new audiences in coming months.

One of VHIL's earlier experiments asked participants to either read a description of the experience of cutting down a tree, or to chop down a virtual tree using VR. "In following tests, those that took part in the VR simulation reduced their usage of paper products by 20 percent in comparison to those who did not," reports the Triple Pundit blog. "In another experiment, test subjects were asked to virtually eat coal while bathing in order to fully understand the



Jeremy Bailenson speaks at TED Talks Live about his lab's efforts to use virtual reality to help everyday people learn about environmental challenges.

amount of resources they require to enjoy a hot shower."

Yale Environment 360 reports that VR is also now being used more often in academic circles and to support policy initiatives, such as to create 3D representations of pollution or other human impacts.

Not to be outdone, famed nature filmmaker David Attenborough has kicked off a new series of VR nature films by documenting a recent dive expedition into Australia's Great Barrier Reef in VR. Attenborough hopes to spark interest in protecting nature and wildlife by producing and distributing VR experiences that entertain and educate viewers through immersing them in some of the world's most iconic environments.

Given the popularity of VR and the increasingly lower costs of producing content, we can expect to see many more immersive experiences to stir up enthusiasm for reducing our environmental impact and protecting vanishing nature and wildlife.

CONTACTS: VHIL, vhil.stanford.edu; Yale Environment 360, e360.yale.edu; Triple Pundit, www.triplepundit.com.

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(www.emagazine.com). **Send questions to:** earthtalk@emagazine.com.

Agriculture Secretary Vilsack Proclaims August 7-13 "National Farmers Market Week"

By PRESS OFFICER

USDA

WASHINGTON, D.C.—On July 11, 2016, Agriculture Secretary Tom Vilsack signed a proclamation declaring Aug. 7-13, 2016, as "National Farmers Market Week." This year marks the 17th annual National Farmers Market Week to honor and celebrate the important role that farmers markets play in local economies.

"Farmers markets are an important part of strong local and regional food systems that connect farmers with new customers and grow rural economies. In many areas, they are also expanding access to fresh, healthy food for people of all income levels," said Secretary Vilsack. "National Farmers Market Week recognizes the growth of these markets and their role in supporting both ur-

ban and rural communities." Throughout the week, USDA

officials will celebrate at farmers market locations across the country. On Saturday, Aug. 6, Elanor Starmer, the Administrator of USDA's Agricultural Marketing Service (AMS)—which conducts research, provides technical assistance, and awards grants to support local and regional food systems-will kick off the week visiting a farmers

market and wrap up the week at USDA's own farmers market in Washington, D.C., on Friday, Aug. 12. "Farmers markets are a gath-

ering place where you can buy locally produced food, and at the same time, get to know the farmer and story behind the food you purchase," said Administra-

See FARMERS Page A12

Uber from A6

Despite the horrific violence Dalton is allegedly responsible for, local police confirmed he had no prior criminal record.

"If the person doesn't have a criminal record, then no background check is going to raise any flags," Uber's Durkosh said. "So, as that case has shown, past behavior may not accurately predict how people will behave in the future and that's where we think our technology features that we have in place can help ensure safety before, during, and after a ride in ways that other transportation options cannot."

Even with that technological advantage, Campbell said Uber could and should be doing more to spearhead improved safety features.

"As a \$60 billion company and a leader of the on-demand economy, I feel they should actually be leading the charge when it comes to these types of issues, instead of taking a backseat," Campbell said.

Despite safety concerns, Uber's growth has been spectacular. The company rose from a startup in 2009 to a platform revolutionizing the transportation industry in a short seven years.

Bloomberg Business reported Dec. 3 that the company is valued at \$62.5 billion.

The University of Maryland's Bailey said it is difficult to measure how bad publicity will affect the company's worth because

Uber is not yet publicly traded and its stock cannot be tracked. "With privately-held com-

panies, it's very difficult to ascertain kind of what their market capitalization is going to be at any given time," Bailey explained.

The future

While Uber has been mostly compliant with the wave of new legislation and in some cases has championed technological safety features, the glaring question of accountability persists for both investors and the public, according to Bailey.

Bailey said venture capitalists will look at the events in Michigan as a "stress test" for Uber's leadership and how they respond.

The long-term effects of the shooting in Michigan are still being felt now, with ridebooking legislation being passed in all but four states as of early April.

But for a company looking to become publicly traded some time in 2016—the exact date remains unknown—Bailey said one question should be asked: "(Does the Kalamazoo shooting) somehow make the business model that Uber has completely unviable? Or is this a terrible tragedy, but ultimately not the responsibility of the platform like Uber?"

The public's perception of Uber's accountability, Bailey said, may "matter more than (the disclaimer) on their website."

